



EVALUATION OF READINCLUB#DIGITAL

Summarized report

ITSTUDY HUNGARY

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Introduction

In accordance with the schedule of IO3, the development of <https://www.readinclub.eu/> (ReadInClub#Digital website) finished in October 2022 with all the Partners taking part in the frontend development and Frontend bugfixes, feature adjustments. Following the revision and fixing the bugs reported by the partners, the website got ready to be piloted for external users from each partner country. Users were asked to overview the website both as non-registered and registered users and were encouraged to try every function, e.g. uploading books, commenting, creating and joining book clubs, sessions, etc. Participants reviewed the website in their national languages and some of them did it in English, so that the minimum required number of respondents was fulfilled regarding the English version as well.

In order to get valid results, the partnership developed an online questionnaire with specific questions related to each important feature and function of the website and user experience with or without registration. The questionnaire was created in English and was translated to the national languages of the project and was shared online as a Google Form. The indicator of the successful testing was to collect at least 10 responses by language from among the target group (reading club mentor/leaders, reading club members, librarians, representatives of the book industry). The deadline of completion was 20 November 2022.

The partner organizations analyzed the results they received by themselves and sent their summaries to the task leader, ITStudy.

Participants' Data

Number of participants in the pilot: 68

Language version reviewed: English, Croatian, Greek, Hungarian, Slovenian

Basic technical questions and overall impressions

(scoring from 1-5, where 5 is the highest value)

	Sandorf	CP	IED	HFC	ITS	SWA
language used	Croatian:9 English:1	Greek:8 English:4	Greek:12	Greek:9 English:1	Hungarian: 14	Slovenian:8 English:2
browser used	Chrome: 7 Firefox:2 Explorer:1 Other:	Chrome:10 Other:2	Chrome:6 Firefox:2 Other:4 (MS Edge)	Chrome:8 Firefox:1 MSEdge:1	Chrome:9 Firefox:2 Other:3	Chrome:5 Firefox:3 Explorer:1 Other:1
device used	Smartphone: Laptop:4 PC:6	Smartphone:3 Laptop: 6 PC:3	Laptop:8 PC:4	Smartphone: 2 Laptop:5 PC:3	Laptop:4 PC:10	Smartphone: 1 Laptop:3 PC:6
expertise in similar platforms	Yes:9 No:1	Yes:5 No:7	Yes:3 No:9	Yes:8 No:2	Yes:6 No:8	Yes:8 No:2





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Eligible number of test users – 68 - were involved in the evaluation process by each partner organization the great majority of whom used Chrome for browsing (67%). Almost equally, they used a laptop or a PC. 39 had already visited a similar website (57%), while it was a new experience for 29 (43%) testers.

Testing without registration

(scoring from 1-5, where 5 is the highest value)

	Sandorf	CP	IED	HFC	ITS	SWA
visual appearance	5 points:3 4 points:5 3 points:2	5 points:6 4 points:5 3 points:1	5 points:8 4 points:4	5 points:3 4 points:5 3 points:2	5 points:5 4 points:9	4 points:6 3 points:3 2 points:1
most attractive section	1.Reading clubs 2.About	1.Courses 2.Book clubs 3.About 4.Books	1.Books 2.Book clubs	1. Books 2. About the project	1.Front page 2.Books clubs	1.Books 2.Book clubs
quality of content	5 points:5 4 points:4 3 points:1	5 points:6 4 points:6	5 points:8 4 points:4	5 points: 6 4 points:3 3 points:1	5 points:6 4points:6 3 points:2	5 points:2 4 points:4 3 points:3 2 points.1
quality of navigation	5 points:5 4 points:4 3 points:1	5 points:8 4 points:4	5 points:8 4 points:4	5 points:3 4 points:5 3 points:2	5 points:5 4 points:7 3 points:2	5 points.3 4 points:4 3 points.2 2 points:1

Testers assessed visual appearance of the website at 287 points out of the total 340 points (84.4%).25 of them (37%) gave the maximum value (5) while only 1 tester (1.47%) gave 2 points.

The most attractive section for the testers was the Books menu.

Content quality got 296 points out of the total of 340, that resulted as 87%.

Quality of navigation was given 295 points out of the 340 of total, that shows almost the same performance: 86,7%.

Testing with registration

	Sandorf	CP	IED	HFC	ITS	SWA
Sign in process	Very easy: 9 Difficult: 1	Very easy:12	Very easy:12	Very easy:1 Difficult:9	Very easy:12 Difficult:2	Very easy: 10
Book clubs (searching, joining, creating, making)	Searching: 5 points: 6 4 points:4 Joining: 5 points: 6 4 points: 4	Searching: 5 points:9 4 points:3 Joining: 5 points:5 4 points:7	Searching: 5 points:6 4 points:6 Joining: 5 points:6 4 points:6	Searching: 5 points:8 4 points:2 Joining: 5 points:8 4 points:2	Searching: 5 points:5 4 points:5 3 points:4 Joining: 5 points.9	Searching: 5 points:4 4 points:3 3 points:2 2 points:1 Joining:



comments)	Commenting: 5 points: 6 4 points: 1 3 points:3	Commenting: 5 points:5 4 points:7 Creating: 5 points:5 4 points:6 2 points:1	Commenting: 5 points:6 4 points:6 Creating: 5 points:7 4 points:5	Commenting: No result	4 points:3 3 points:2 Commenting: 5 points:7 4 points:4 3 points:1 Creating: 5 points:3 4 points:4 3 points:4 2 points:3	5 points:8 4 points:2 Commenting: 5 points: 3 4 points:5 3 points:2 Creating: 5 points:4 4 points:1 3 points:5
Books (searching, uploading)	Searching: 5 points:6 4 points:4 Uploading: 5 points:5 4 points:4 3 points:1	Searching: 5 points:7 4 points:5 Uploading: 5 points:7 4 points:4 2 points:1	Searching: 5 points:7 4 points: 5 Uploading: 5 points:7 4 points:5	Searching: 5 points:6 4 points:4 Uploading: 5 points:8 4 points:2	Searching: 5 points: 9 4 points:4 3 points:1 Uploading: 5 points:4 4 points:4 3 points:4 1 point:1	Searching: 5 points:5 4 points:3 3 points:2 Uploading: 5 points:3 4 points:3 3 points:3 2 points:1

Only 12 (17.6%) of the 68 respondents assessed the registration process as difficult, while the others claimed it was Very easy (82,4%). Searching for Book clubs received 302 points (88,8%), Joining clubs got 312 points (91,8%). Commenting had 245 points but out of the total of 290 points as 10 testers skipped this function thus the performance here is 84,5%. The same occurred when we asked their feedback on Creating a Book Club, because 20 testers didn't try this function at all. So out of the total points awardable (240) 194 points were achieved (80,8%).

As for searching and uploading books, we received the following results: Searching 254 points (74,7%), Uploading 287 (85,6%), considering that one tester failed to upload a book.

Difficulties mentioned

A Croatian test user claimed that choosing or uploading a book was mandatory when creating a book club and they regarded it not necessary in every case.

A Slovenian tester reported that some instruction buttons were still in English.

Majority of difficulties mentioned occurred when uploading a new book, e.g. the original language of the book was not part of the drop-down list.

Suggestions, opinion (quoted)

Overall, the participants were very happy and familiar with the content and usability of the website. Most of the testers stated that the interface was excellent and appealing and the platform's functions were easy to operate.

"The interface is excellent, easy to navigate, it's simple and the user can get by quickly. This is a praiseworthy project and much needed"



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“The idea is excellent, but my suggestion is that the interface be maybe a little livelier, otherwise everything is great.”

“The link to the FB page should open in a new tab.”

“The page works neatly.”

“There should be greater publicity so that as many people as possible get to know it, perhaps a Facebook post or advertisement.”

Summary/conclusion

Owing to the nature of reading, most test users were of higher than the average digital skills and regular Internet users, more than half of whom had already turned up similar kind of websites. For them, RedInClub#Digital proved to be easy to use and they evaluated user experience highly, however they had some suggestions to be considered for making the site more appealing and usable, like adding a Fantasy category to the search for books.

The other group of users were in possession of lower level or restricted digital skills (e.g. were practiced only in social media) so that they reported some difficulties which must have come from their lack of practice that mostly occurred during registration and activities enabled only for registered users, like club creation or uploading books.

In details, visual appearance and content navigation as well as book club activities were appraised high receiving more than 80% of the maximum score, except for only book searching (74,7%) which received the lowest score.

Most of the test users mentioned Books as the most attractive section.

