

Virtual Seminar by Hellenic Foundation for Culture 11th February 2022, 18:30



The structure of the online seminar

- Introduction (15') Greetings by the partner organization
Short description of the project and its aims
- Presentation of the participants (30') Get participants familiar with each other
- Lecture (60') Key topic of the seminar
- Group activity (30') Practical task related to the topic of the lecture
- Evaluation (30') Online questionnaire

Platform: Zoom
Language: Greek

Introduction of the participants

- Introduction of all five participants
- Presentation of the participants
- Get to know the other participants
- Get more familiar with the process and the goals of the seminar.



Greetings by the partner organization short description of the project

- Introduction of HFC mission and vision
- Description of the HFC goals
- The HFC contribution to Read-In-Club project
- Get more familiar with the program

The Prosperity of Philanagnosia through books fairs in the post covid-19 era.

- Illustration of the Literature Mentor's characteristics and traits.
- Outline of the impact of the pandemic on the book fairs and publications.
- Definition of the context of a productive Philanagnosia scheme.
- Analysis of the concept of the effective framework for the reading clubs.
- Identification of the features of an efficient book translating mechanism in the global book industry.

To whom is the seminar addressed to?

The seminar is addressed to all reading clubs in Greece.

However,

Five reading clubs have been randomly selected:

- A special invitation will be sent
- Explanation of the topic and goals
- Present the process that will be followed during the seminar



Lecture

- Experienced speaker in book fairs and reading clubs
- Analysis of all five facets of the seminar.
- Features and characteristics associated with the objectives, and the goal of the seminar.



Lecture (cont.)

- Fundamental Literature Mentor's characteristics and traits.
 - *team organizing*
 - *spirit building*
 - *Inspiring*
- *leading and listening: vital for the coordinator of a reading club*
- ✓ *Goal: Attraction of new members*



Lecture (cont.)

A new era

- The real impact of the pandemic on the book ecosystem and publications.
- Results of the corresponding literature review. (IO1)
- The new culture in the world of Philanagnosia.
- Restrictions due to Covid-19 pandemic.
- The use of physical or/and digital participation in the reading club's society will be evaluated.

Lecture (cont.)

A successful Philanagnosia scheme

- Activities, programs and initiatives can constitute an integrated culture strategy that leads to the flourishing of Philanagnosia
- Description of a productive model
- Contribution to the sense of creativity
 - lifelong learning
 - reading enjoyment
- **of an effective book translating mechanism**



Lecture (cont.)



The effective framework for the reading club

- Where reading clubs prosper
- Types of organizational reading models.
- Effective reading club model
- Best reading practices
- **of an effective book translating mechanism**



Co-funded by the
Erasmus+ Programme
of the European Union

Lecture (cont.)

Effective translating mechanism

- Features of an effective book translating mechanism.
- New possibilities provided by technology.
- Effect of Philanagnosia as a whole.
- Book “borderless” selection
- of an effective book trans



Group activity

- Group activity :
 - work in small groups
 - analyze a specific task
 - relation to the main seminar concept

- How?
 - Provide their model
 - Effective use of new technology

How new technology contributes to their reading club

- Goals:
- Seeking of prosperity in Philanagnosia.
 - Extract valuable conclusions.

Evaluation

- Specially designed online questionnaire
- Evaluation process via Google Platforms
- Valuable feedback to the project as a whole



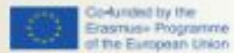
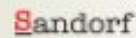
Virtual Seminar
organised by
Hellenic Foundation for Culture



Topic:

The prosperity of Philanagnosia through book fairs in the post covid-19 era

February 11th , 2022 @ 18:30pm



Thank you for your attention!



The HFC team.

